

2008 EBSL Championships Program Advertising Pages

Earn \$\$\$ for your team and for EBSL by Selling Advertising in the Championship Program!

Each page of advertising will cost your team only \$20.00.

For every 2 pages you sell, your team will receive

1 additional page free.

Example: Your team sells 9 pages of advertising for \$80.00 per page 9 pages @ \$80.00 = \$720.00

Your cost is: 6 pages @ \$20.00 = \$120.00 (3 pages are FREE) Your team profit is \$600.00

Or, you may choose to use the free pages for the team (thank the coaches, list the swimmers, etc.). In that case, your team would have sold 9 pages for \$720.00 and received an additional 4 pages free. Team cost is then \$180.00 to EBSL (9 pages @ \$20.00); your team profit would be \$540.

Each team may set their own prices per ad.

Example:	Business Card	\$10.00
	1/4 Page	\$20.00
	1/2 Page	\$40.00
	Full Page	\$80.00

Some teams use this as a fundraiser or as a way for members to earn their swimming fees.

Only Full Pages are accepted. All pages must be turned in "Camera Ready," <u>ready to be copied</u>. It is suggested that advertising be in black and white only as color business cards do not copy well. Each team is responsible for setting up their own pages. See back for various ad sizes.

All Pages and ONE TEAM CHECK must be turned in at the EBSL Championship Seeding Meeting on Tuesday, July 15th, 2008. **NO LATE PAGES WILL BE ACCEPTED**.

If you have any questions, please call Nora Maldonado (Kennedy Seals) at 510-438-9490 or e-mail: norajoe@comcast.net

1/4 Page Size

Business Card Size

Business Card Size

1/2 Page Size